





THEA CONVENTION & TRADESHOW

San Antonio, TX > 0CT. 27-29, 2025



WELCOME RECEPTION \$15,000



.. JINNER \$15,000



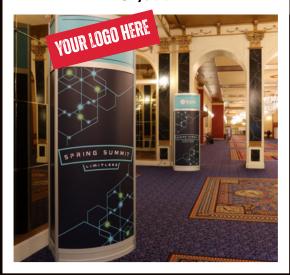
INCLUDES: Branded bar napkins, company logo on display at cocktail bars, and sponsorship banner in the mobile app INCLDUES: Branded bar napkins, a GOBO, signature cocktail of your choice on display at cocktail bars during reception, sponsorship banner in the mobile app.

REGISTRATION DESK \$ 7,500



TOWER DISPLAYS

\$7,500



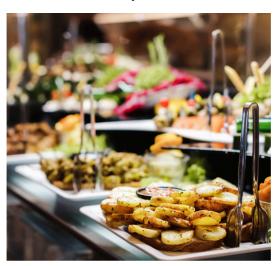
Company logo will be integrated into the convention theme of the Registration Desk.

Company logo will be integrated into the convention theme, located on large towers in the prefunction space.

BREAKFAST BUFFET \$5,000

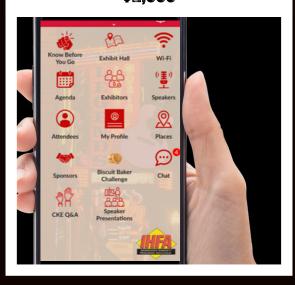


LUNCH BUFFET \$5,000



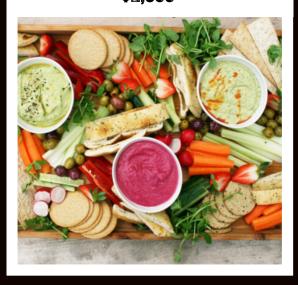
Tuesday and Wednesday Breakfast Buffet Available. INCLDUES: Company logo featured on the breakfast buffet, branded aprons will be worn by hotel staff (must be provided by sponsor) Tuesday and Wednesday Lunch
Buffet Available.
INCLUDES: Company logo featured
on the lunch buffet, branded
aprons will be worn by hotel staff
(must be provided by sponsor)

APP SPONSORSHIP \$2,000



INCLDUES: Company Ad/logo on the loading screen of <u>ALL</u> app users, and a rotating sponsorship banner ad inside the app.

MORNING OR AFTERNOON BREAK \$2.500



Sponsor the morning or afternoon break on Tuesday.
INCLDUES:
Company logo featured on the break signage.

LANYARDS \$3,000

TRADESHOW HAPPY HOUR \$5,000



Company logo to branded on all attendee lanyards.
*single-color logo print

Company logo will be printed on bar napkins and displayed on cocktail bars, branded aprons will be worn by hotel staff (must be provided by sponsor)

WELCOME GIFT \$4,000



Sponsor a welcome gift for all attendees or only franchisees - your choice!

PHOTOBOOTH



Sponsor the Photobooth!
INCLUDES: Company logo printed
on each photo, and sponsorship
banner in the mobile app.