



# IHFA.com

## 2010 Web Site Advertising Contract

### Ad Sizes and Rates

Ads must be in digital format (.jpg or .gif preferred); at least 72dpi at the correct size. Send finished artwork to [Publications@IHFA.com](mailto:Publications@IHFA.com). (Please call to confirm availability. First come, first served.) Featured Vendor ads load on the home page in a random rotation and link to your Vendor Directory listing. Newsfeed Sponsors have their company name on the header, and are limited to one per month.

Size		Rate
<input type="checkbox"/> Featured Vendor	(200px wide x 110px high)	\$100 / month
<input type="checkbox"/> Newsfeed Sponsor	(text only)	\$350 / month (limit 1)

### Months of Publication 2010

Please check all that apply. Ads will be posted on the first business day of the selected month(s).

Jan.  Feb.  Mar.

Apr.  May  Jun.

Jul.  Aug.  Sep.

Oct.  Nov.  Dec.

### Need help?

IHFA offers design services to help you create the perfect advertisement! Contact [Publications@IHFA.com](mailto:Publications@IHFA.com) for more information.

Total Due = \$ \_\_\_\_\_

### Advertiser's Information

Company: \_\_\_\_\_ Rep: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Advertising Agency (if applicable): \_\_\_\_\_

Account Rep: \_\_\_\_\_ E-mail: \_\_\_\_\_

### Payment Information

Enclosed Check payable to IHFA **OR** Charge to:  VISA  MASTER CARD  AMEX  DISCOVER

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Advertiser (and agent) agrees to purchase advertising space at the rate and specifications indicated. Publisher reserves the right to reject ads not meeting acceptable standards and policies. For more information: (757) 497-7297 or [Publications@IHFA.com](mailto:Publications@IHFA.com).