

**For Immediate Release**  
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## **Independent Hardee's Franchisee Association Wins 2008 Hermes Creative Award!**

Chesapeake, VA... Independent Hardee's Franchisee Association (IHFA) has been awarded a Hermes Creative Award for its annual Products & Services Directory. The Products & Services Directory lists all active Associate Members both alphabetically and by product category, and is printed once a year to be distributed at the Fall Convention and Tradeshow.

### **About the Hermes Creative Awards**

Hermes Creative Awards is an international competition for creative professionals involved in the concept, writing and design of traditional materials and programs, and emerging technologies. Entries come from corporate marketing and communication departments, advertising agencies, PR firms, design shops, production companies, web based innovators and freelancers. Hermes Creative Awards is administered and judged by the Association of Marketing and Communication Professionals (AMCP).

### **About IHFA**

IHFA is a non-profit organization dedicated to providing a unified voice for Hardee's franchisees to communicate with the corporate franchisor, working for the good of the Hardee's system and serving as a resource to the franchise community. For more information please visit [www.IHFA.com](http://www.IHFA.com).

IHFA is managed by Organization Management Group, Inc. (OMG). OMG is an outstanding provider of management services to for-profit and non-profit organizations. OMG is one of only 19 association management companies in the world to receive the prestigious Charter Accreditation through the AMC Institute, and one of 40 association management companies who earned the designation of Charter Accreditation through ASAE. OMG employs nearly 40 skilled professionals and currently serves thirteen national, regional, state and local associations on a full-service or project basis. For additional information on OMG, visit [www.ManageGroup.com](http://www.ManageGroup.com) or contact President Mike Reitelbach at 757-473-8701.

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