



IHFA Associate Member
Information and Advertising Form
2010/2011 Products & Services Directory

All Associate Members receive a free text and logo listing. Please fill out this form and return to IHFA by August 13, 2010. (For Advertising information, see below.)

Company Name: _____

Address: _____

Company Representative: _____

Phone: _____ Fax: _____

E-mail Address: _____

Website: _____

- Please check box if you would like to use the same logo and description that appears on the Associate list at www.IHFA.com.
 If you do NOT want to use the information listed on the IHFA website's Associates page, please e-mail a 70-words or less description AND a 300dpi, CMYK logo to IHFA@IHFA.com.

Deadline to receive all ads is **Friday, August 13, 2010.**

The Directory will be spiral-bound, measuring 5½" x 8½" and will print in full color throughout. To reserve your ad, please check one of the sizes below:

- | | | |
|---|------------------|--|
| <input type="checkbox"/> Half Page | \$350 | (4½" wide x 3¾" high) |
| <input type="checkbox"/> Full Page | \$500 | (4½" wide x 7½" high) |
| <input type="checkbox"/> Inside Front/Back* | \$750 | (4½" wide x 7½" high) |
| <input type="checkbox"/> Outside Back* | \$950 | (5¾" wide x 8¾" high, full bleed with ½" trim) |

*Please call to confirm availability of premium spots.

File Specifications:

Please send ads to mburrus@managegroup.com; flattened .PDF preferred. CMYK, 300dpi; no Mac files.

Enclosed Check payable to: IHFA, 638 Independence Parkway, Suite 100, Chesapeake, Virginia 23320

OR Charge: VISA MASTER CARD AMEX

Card #: _____ Exp. Date: _____/_____/_____

Signature: _____

Advertiser (and agent) agrees to purchase advertising space at the rate and specifications indicated. Publisher reserves the right to reject ads not meeting acceptable standards and policies. Call or e-mail for acceptable file types and policies: (757) 497-7297 or IHFA@IHFA.com.

Advertiser: _____

(Signature & date)

Advertising Information