

IHFA Mission & Goals

The IHFA is an organization whose mission is to represent all franchisees in the Hardee's system by:

- Communicating in a recognized and unified voice from the franchisees to the franchisor.
- Serving as a resource for the franchise community.
- Working with the franchisor for the common good of the system.
- Protecting and enhancing the economic investments of the franchisees.

The goals of the IHFA include:

- Establishing a representative board of directors that represent all franchisees both geographically and in number of units.
- Developing legal opinions on system-wide franchisee issues.
- Formalizing lines of communication among franchisees.
- Working with the franchisor in the roll-out of new equipment, programs and products.
- Developing purchasing efficiencies.

Your Member Benefits

FALL CONVENTION & TRADE SHOW

Franchisees can talk with IHFA's vendors and attend General Sessions which provide valuable industry information from knowledgeable sources.

BREAKING NEWS E-MAIL UPDATES

Keeping you updated on news from HFS, CKE, and the industry at large, these e-mails are sent to our Franchisees every two weeks.

THE INSIGHT

The *INSIGHT* is IHFA's award winning quarterly magazine, mailed free to all members. Featuring informative articles by IHFA members and other industry leaders, press releases and more, this publication is a valuable resource.

PRODUCTS & SERVICES DIRECTORY

Every fall, IHFA publishes this award winning, comprehensive directory of all vendor members, arranged both alphabetically and by product or service.

LEGISLATIVE UPDATES

IHFA is a member of The Coalition of Franchisee Associations (CFA), and IHFA's Board members attend regular meetings in Washington D.C. to stay on top of issues that affect franchisees.

HUMAN RESOURCE SERVICES

SESCO Management Consultants has been retained by the IHFA to provide human resource consulting support. Members enjoy free, unlimited telephone, research, e-mail and fax consulting on a daily or as-needed basis.

SCHOLARSHIPS

IHFA offers a scholarship program to assist the employees of member restaurants. Scholarships are offered each year for full-time study at an accredited institution of the student's choice.

OFFICE MAX

IHFA has a special discount at all Office Max stores. You will have access to a Contract Pricing Card for use on all in-store purchases!



IHFA Membership Application (1)

Please Check if New Member

Today's Date: _____

Primary Contact: _____

Company Name: _____

Address: _____

City / State / Zip: _____

Phone Number: _____

FAX Number: _____

E-mail Address: _____

Please provide the name, address, phone/fax and e-mail of any additional contacts for your company.

1. _____

2. _____

How do you prefer to receive your IHFA communications?

(Check one) E-mail Mail

Date of first License Agreement: _____

Names on license agreements (attach additional names if necessary):

Years as a franchisee? (HFS or prior concept) _____ years

(please continue on back panel...)

IHFA Membership Application (2)

(page 2, continued from inside panel...)

Total Number of Stores Open to the Public: _____

\$100.00 x Number of Stores

TOTAL DUES AMOUNT: \$ _____

My check is enclosed.

OR...

Charge my: AMEX VISA MC

Name on Card: _____

Signature: _____

-----All information below will be shredded.-----

Credit Card Number: _____

Exp. Date: ____/____/____

Membership Applications are to be returned along with full payment. Check to be made payable to:

The Independent Hardee's® Franchisee Association (IHFA)
638 Independence Parkway, Suite 100, Chesapeake VA 23320

Phone: 757-497-7297 Fax: 757-473-9897 IHFA@IHFA.com

Have a voice in your industry and join IHFA today!

www.IHFA.com

Your Board of Directors

The most valuable benefit you will receive as an IHFA member is a Board of Directors who serve as a unified voice for all Franchisees, and represent your interests. They will work to protect and enhance your economic investment, develop legal opinions on system-wide issues, purchasing efficiencies, lines of communication among members and promote stability and security for all Franchisees within the Hardee's® system.

IHFA provides you with representation at industry related Association meetings and gives you a voice with which to communicate as a Franchisee. You are represented by a Board of your peers and your interests are their interests, since each of them is a Franchisee, as well. By becoming a member you gain a larger voice that can be heard by a larger audience.



 **The Independent Hardee's®
Franchisee Association**
638 Independence Parkway, Suite 100
Chesapeake, VA 23320
Phone: (757) 497-7297 - Fax: (757) 473-9897
www.IHFA.com



Advantages & Benefits of MEMBERSHIP



*Your voice
is heard...*