

4 Identity

Your company logo and description will be used in the 2012/2013 Products and Services Directory and on the IHFA website (IHFA.com).

LOGO Please forward, along with this application, your company logo on disc or via e-mail. Files should be:

- Full color (Pantone/CMYK)
- EPS preferred
- 300 dpi or better
- No MS Word or MS Publisher files

DESCRIPTION Please e-mail a 70 words or less description of your company (as its products and services relate to Hardee's® Franchisees) to IHFA@IHFA.com.

5 Associate Membership Disclaimer

Associate membership in the IHFA helps support the IHFA and provides an opportunity for vendors to interact with franchisee members of the IHFA. Associate membership in the IHFA does not guarantee that any vendor will gain approval as an approved supplier by Hardee's® Food Systems, Inc. (hereafter "HFS"). Associate members who desire to become approved suppliers are responsible for pursuing such status directly with HFS.

Signature _____

6 Payment

I have enclosed a check payable to IHFA.

Please charge my VISA MC AMEX DISCOVER

Name on Card _____

-----All information below will be shredded.-----

Card # _____

Expiration Date _____ Security Code _____



1 Information

RENEWING MEMBERS: if no changes, skip to section 2 Membership Level and Benefits. -or- **NEW MEMBERS** please fill out completely.

Company Name _____ Company Website _____

Address _____ City/State/Zip _____

Key Contact _____ Phone _____ Fax _____ E-mail _____

Additional Contact(s) _____ Phone _____ Fax _____ E-mail _____

Product(s) / Service(s) currently being supplied to Hardee's® Franchisees _____

2 Membership Level and Benefits

Platinum (\$25,000)

Special Recognition

- Full page ad in (print) Directory
- Full page ad in one (1) issue of the *INSIGHT*; company logo featured in all four issues throughout the year
- Logo featured throughout IHFA.com (including the home page)
- Company listing (includes logo, company contact information and company bio) in online Vendor Directory at IHFA.com
- Special Acknowledgement at IHFA events and on all marketing materials

Convention Benefits

- 90 min. presentation at Board Meeting
- Free 10x10 Booth at Fall Convention
- Automatic Convention Sponsorship (first choice)
- Six (6) Attendees at Convention

Other Benefits

- Attendance at Associate Member Dinner (in June)
- Unlimited free mailings to Franchisees
- IHFA Scholarship Fund Contribution

Gold (\$10,000)

Special Recognition

- Half page ad in (print) Directory
- Half page ad in one (1) issue of the *INSIGHT*; company logo featured in all four issues throughout the year
- Logo on IHFA.com home page
- Company listing (includes logo, company contact information and company bio) in online Vendor Directory at IHFA.com
- Special Acknowledgement at IHFA events and on all marketing materials

Convention Benefits

- Free 10x10 Booth at Fall Convention
- Automatic Convention Sponsorship (first choice)
- Four (4) Attendees at Convention

Other Benefits

- Attendance at Associate Member Dinner (in June)
- Two (2) free mailings to Franchisees
- IHFA Scholarship Fund Contribution

Silver (\$5,000)

Special Recognition

- Quarter page ad in one (1) issue of the *INSIGHT*; company name featured in all four issues throughout the year
- Company listing (includes logo, company contact information and company bio) in online Vendor Directory at IHFA.com
- Special Acknowledgement on all marketing materials

Convention Benefits

- Free 10x10 Booth at Fall Convention
- Three (3) Attendees at Convention

Other Benefits

- Attendance at Associate Member Dinner (in June)
- One (1) free mailing to Franchisees
- IHFA Scholarship Fund Contribution

Bronze Enhanced (\$2,500)

Special Recognition

- Company listing (includes logo, company contact information and company bio) in online Vendor Directory at IHFA.com

Convention Benefits

- Free 10x10 Booth at Fall Convention

Other Benefits

- Attendance at Associate Member Dinner (in June)

Bronze (\$1,000)

Special Recognition

- Company listing (includes logo, company contact information and company bio) in online Vendor Directory at IHFA.com

Other Benefits

- Attendance at Associate Member Dinner (in June)

Your ad could be here!



3 Category

SELECT YOUR COMPANY'S CATEGORY. Please check only one (1) box.

- | | |
|---|---|
| <input type="checkbox"/> Beverages | <input type="checkbox"/> Human Resource Services |
| <input type="checkbox"/> Breads / Batter / Baked Goods | <input type="checkbox"/> Legal / Health Insurance |
| <input type="checkbox"/> Cleaning Supplies | <input type="checkbox"/> Marketing / Advertising |
| <input type="checkbox"/> Condiments / Sauces | <input type="checkbox"/> Meat / Fish / Poultry |
| <input type="checkbox"/> Construction / Development | <input type="checkbox"/> Oil / Filtering Products |
| <input type="checkbox"/> Dairy / Eggs / Ice Cream | <input type="checkbox"/> Packaging / Plastics |
| <input type="checkbox"/> Dessert Items | <input type="checkbox"/> Pest Control Services |
| <input type="checkbox"/> Distribution Services | <input type="checkbox"/> P.O.S. / P.O.P. Systems |
| <input type="checkbox"/> Drive-Through Systems | <input type="checkbox"/> Produce / Vegetables |
| <input type="checkbox"/> Equipment / Replacement Parts | <input type="checkbox"/> Technology Services |
| <input type="checkbox"/> Evaluation / Consulting Services | <input type="checkbox"/> Uniforms |
| <input type="checkbox"/> Financial / Payroll / Accounting | <input type="checkbox"/> Unit Resale |
| <input type="checkbox"/> Furniture / Signs / Development | <input type="checkbox"/> OTHER: _____ |
| <input type="checkbox"/> Health Insurance | |

